



FirstNet™

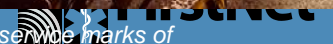
FirstNet Solution Overview

Brian Maholic

Principal Consultant, AT&T Outreach



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FirstNet Update Overview

Introductions

FirstNet History

Investment and Sustainability

Coverage and Support

Brian Maholic



FirstNet Principal Consultant

State of Arizona

Brian.maholic@att.com

615.495.3923

- **8+ years Public Safety Communications**
 - Solutions Engineering – Tennessee
 - City of Chattanooga – Simulcast Project 25 Network
 - City of Franklin – Simulcast Project 25 Network
 - State of Tennessee – Project 25 Network
 - City of Nashville – Multi Layer Simulcast Project 25 Network
 - Engineering Manager – Texas
 - Managed engineering team responsible for State of Texas, City of Austin, Harris County, Texas/Mexico Border
- **2 years with Kodiak Networks**
 - Lead on Network Interoperability with Land Mobile network
 - AT&T Strategy Director for Interoperability and LTE PTT

FirstNet Supporting Team – Arizona



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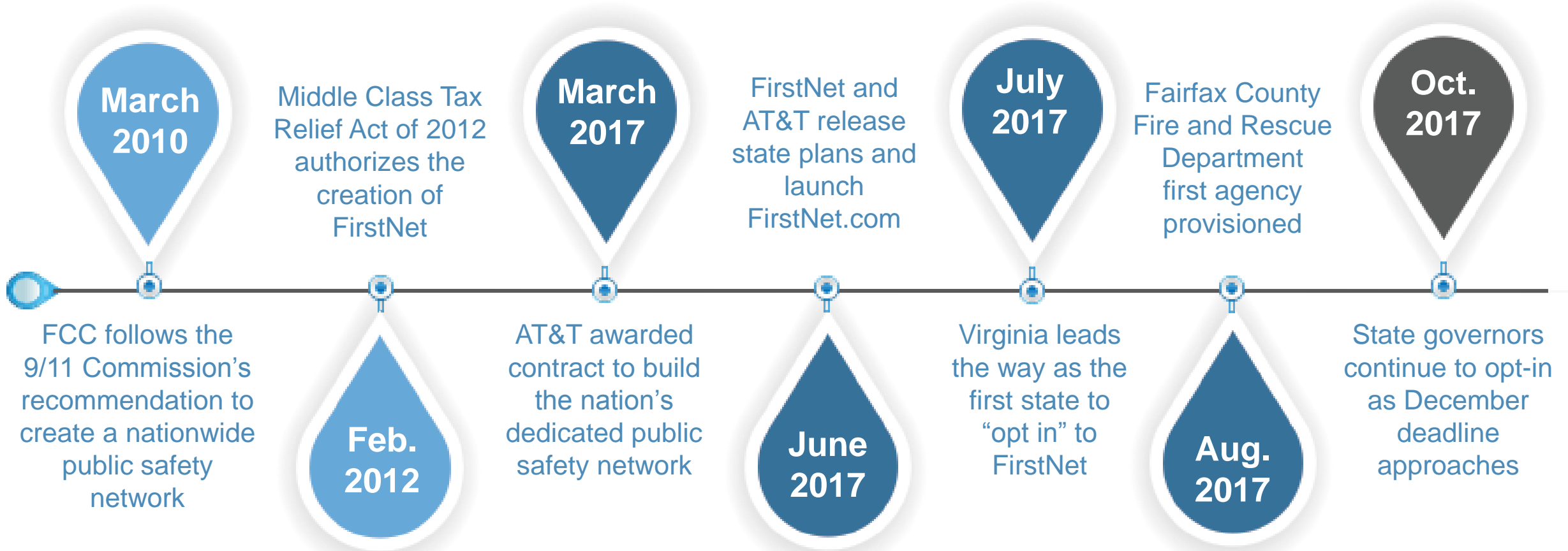
Tracy Cooper

**Arizona Border Regions
and Eastern**
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Additionally:

- FirstNet Authority
- Radio Access Network Engineering – In-building and Macro Sites
- Sales Support
- Partners and Partner Support

History in the Making – FirstNet



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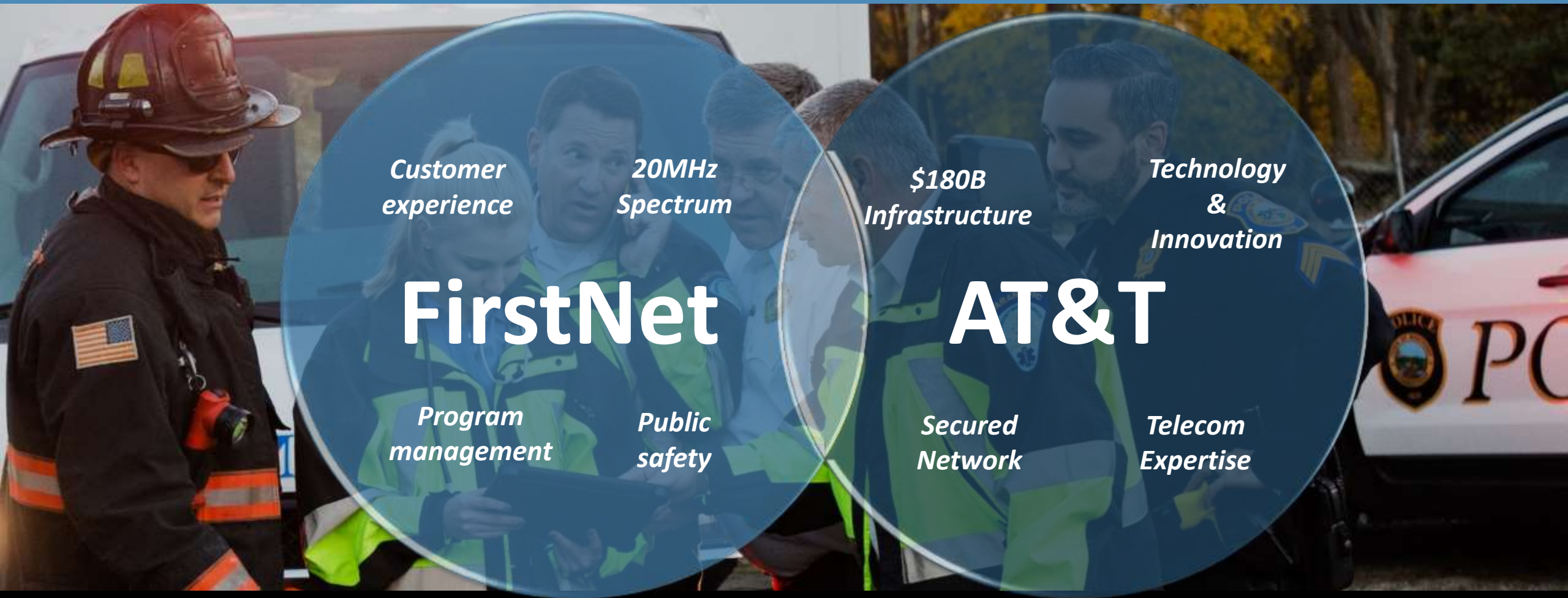
Agencies in Support of FirstNet

National Organization of Black
Law Enforcement Executives
National Governors Association
National Association of Counties
National League of Cities
United States Conference of
Mayors
Council of State Governments
International City/County
Managers Association
National Conference of State
Legislators
International Association of
Chiefs of Police
International Association of Fire
Chiefs
National Troopers Coalition

National Sheriff's Association
Major Cities Chief's Association
Metropolitan Fire Chiefs Association
Major County Sheriff's Association
Association of Public Safety
Communications Officials
National Emergency Management
Association
International Association of
Emergency Managers
Police Executive Research Forum
National Criminal Justice
Association
National Association of Police
Organizations
National Volunteer Fire Council

Association of Air Medical
Services
Advocates for Emergency
Medical Services
Emergency Nurses Association
National Association of EMS
Physicians
National Association of
Emergency Medical Technicians
National Association of State
EMS Officials
National EMS Management
Association
American Probation and Parole
Association
National Associations of
Regional Councils

Innovative Public-Private Partnership



Creating an infrastructure dedicated to public safety

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Spending on FirstNet

**\$40B Spending
on FirstNet**

**\$6.5B in success-based
FirstNet funding**

**Access to existing \$180B
AT&T Network**



Public Safety Priorities

Delivering on what public safety asked for



- Public safety always gets priority
- Highly secure network to meet public safety's data requirements
- Controlled access by public safety agencies for their users
- Exclusive, well-vetted content
- Coverage where public safety operates
- Enhanced user experience



Core FirstNet Solution Design Principles

- **Listen to public safety** – Customers drive our solutions
- **Deliver fast time to market** – Meet Public Safety needs today and tomorrow
- **Focus on priority** – first responders' access to the network is central to what we do
- **Economies of scale** – make it standards based and interoperable
- **Public safety grade** - FirstNet's end to end 99.99% network availability objective and deliver best in breed security and features
- **Earn public safety's business** – FirstNet is platform designed for Public Safety; we are proud to compete and win every public safety entity's trust

Benefits of FirstNet: Coverage & Expansion

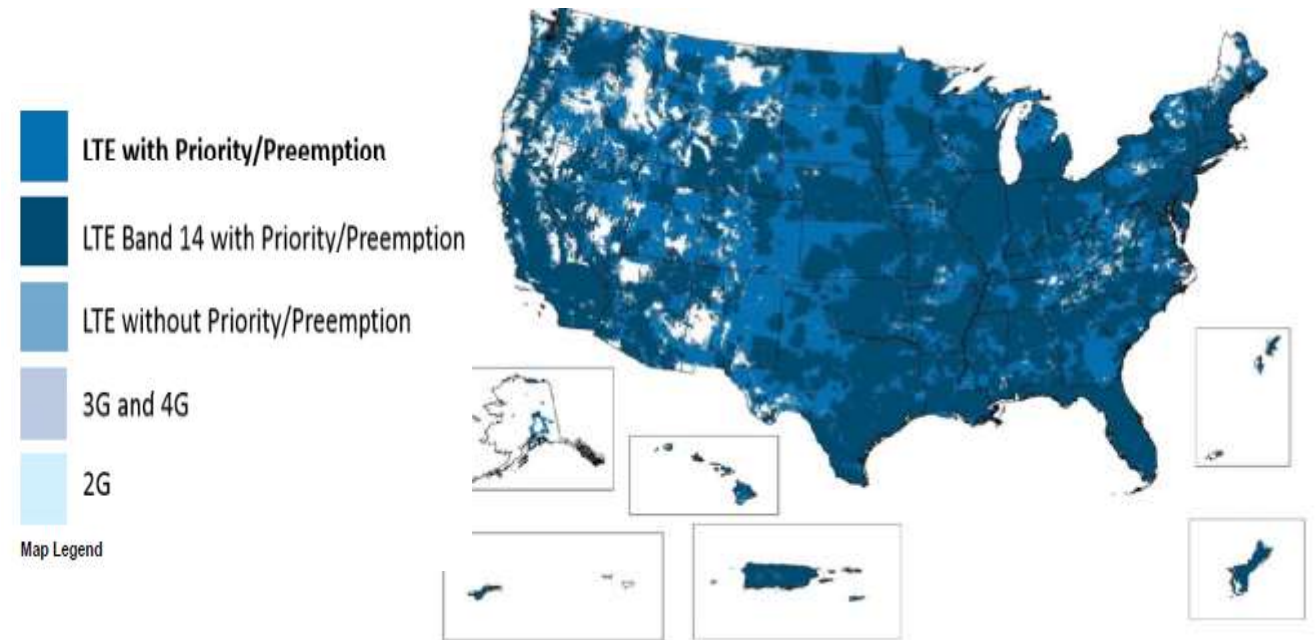
At the foundation of our technology is one of the world's most advanced global network service providers - AT&T:

- Covers more than **99 percent** of the U.S. population
- Carries over **150 petabytes** of data traffic on an average business day with **99.9 percent reliability**.

Increased coverage

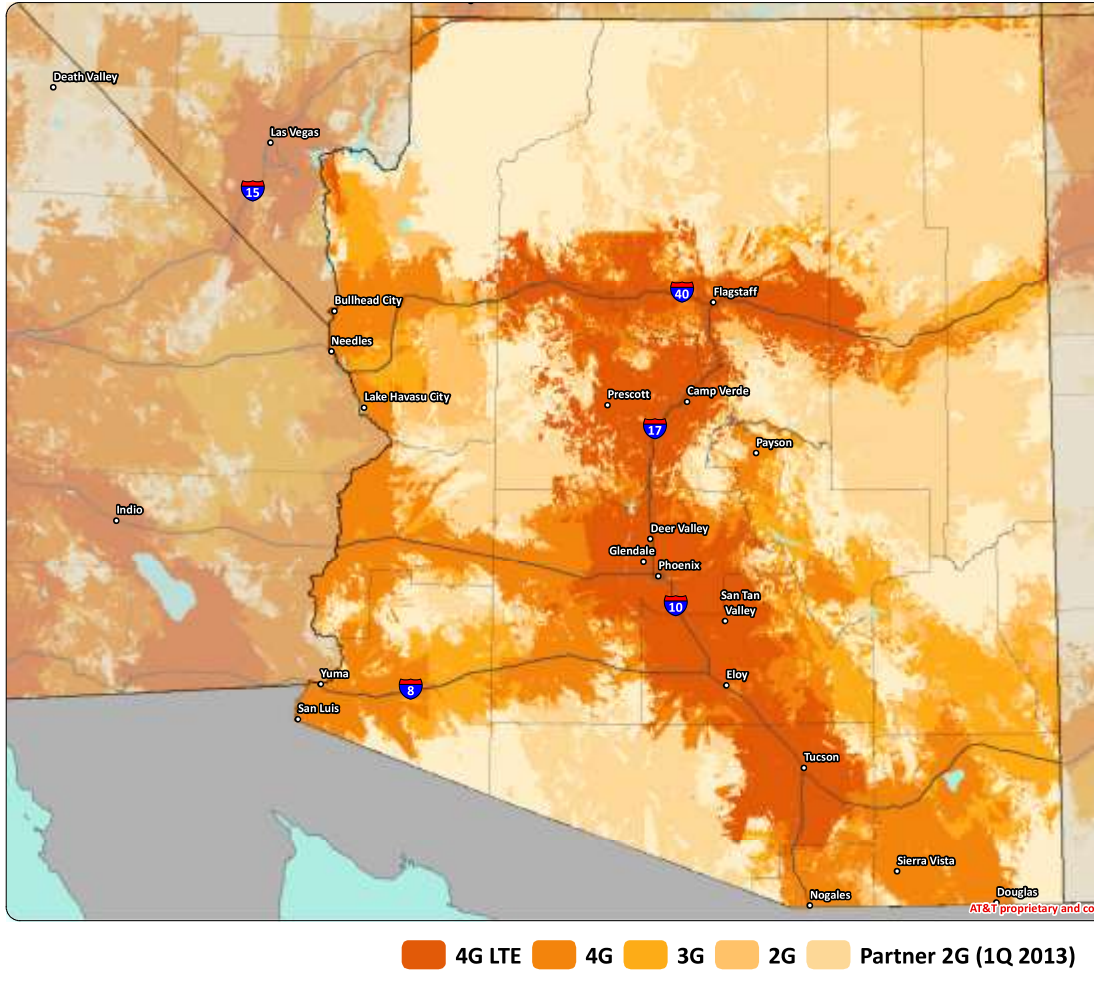
Major expansion in rural areas is one of the pillars of the FirstNet mission. The resulting network will offer unparalleled nationwide coverage to first responders where they need it most.

FirstNet Outdoor Coverage - 2022 Capability



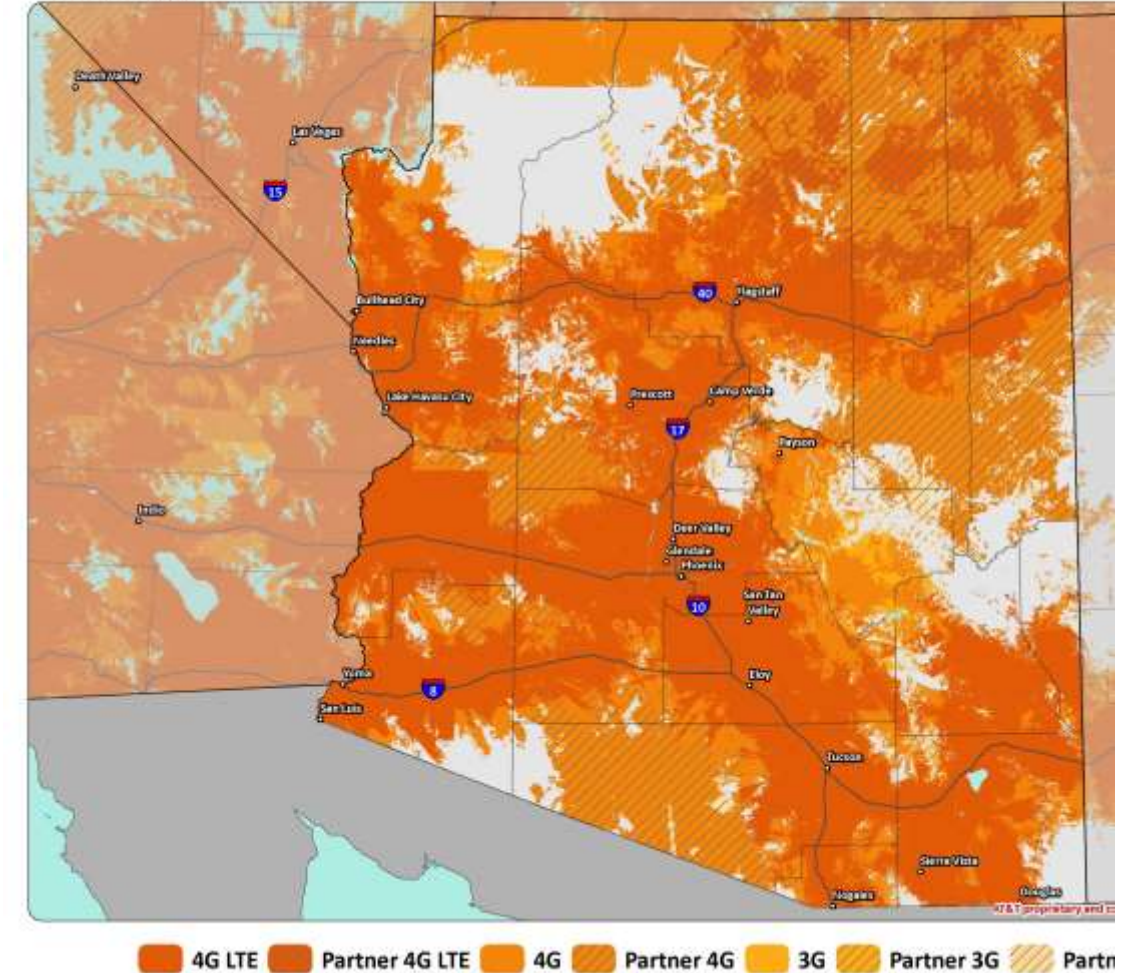
AT&T Coverage – 4 Years Ago & Today - \$500 Million Investment in Arizona

AT&T Network Coverage of Arizona: EOY 2013



AT&T Network Coverage of Arizona

End of July 2017



What Is QPP, and Why Does Public Safety Need It?

- QPP – QoS – Priority - Preemption
- Quality of Service (QoS): establishes minimum/maximum service quality parameters
- Priority: Gives users preferred access to network resources
- Preemption: Terminates or relocates lower priority users to provide primary users with access



FirstNet Priorities – Core Infrastructure



Key Solution Elements



FirstNet Solution Overview



Coverage

Reaches 99+% of US population
40,000 Wi-Fi hotspots
Satellite and deployable coverage for 99% geographic reach



In-Building Solutions

Access to more than 6,000 existing AT&T in-building assets including stadiums and transportation facilities



Deployables

Hundreds of AT&T units for daily network maintenance
72 deployables for FirstNet customer requests

Customer-deployable asset options



Service Plans & Procurement

Competitive rate plans at or below existing commercial pricing
Purchase through a variety of contract vehicles

Benefits of FirstNet: In-Building Solutions

We currently have over 6,000 distributed antenna systems in large public venues and buildings across the U.S.. This solution improves wireless service within concrete and steel buildings - delivering enhanced connectivity, capacity, and coverage where an unassisted network signal would typically not reach.

Our LTE Distributed Antenna Systems will:

- support priority and preemption
- provide full access to our network, and
- provides added security and safety for citizens and first responders alike.



FirstNet Solution Overview



Devices & BYOD

Any AT&T LTE device can be a FirstNet device

Wide choices, aggressive pricing
Use your personal device on FirstNet



Basic & Future Services

Includes all the voice, data and messaging features of commercial networks

Future roadmap for Mission Critical services



Priority/Preemption

Priority and preemption on Band 14 + AT&T commercial LTE bands

Multiple priority levels within agencies
Mutual aid priority management for incident response

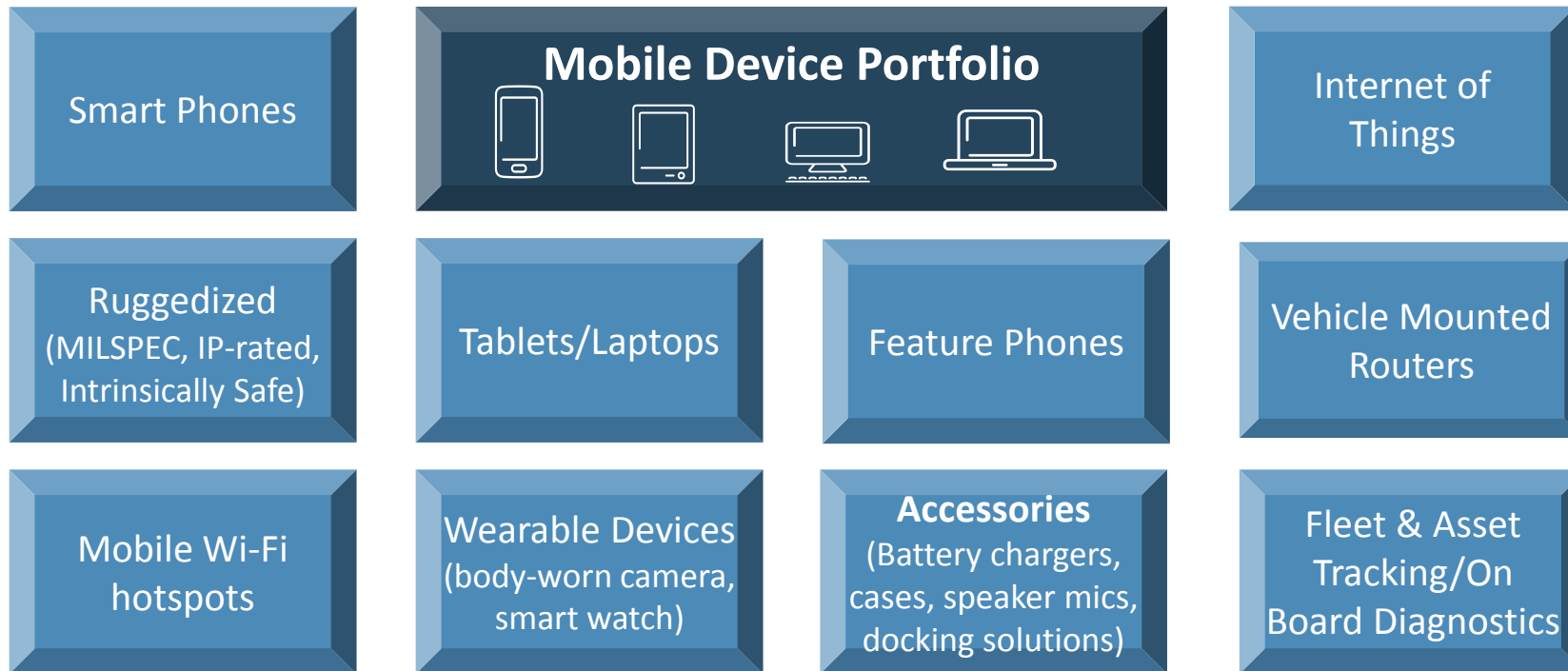


Cybersecurity

Security Operations Center for FirstNet
Uses AT&T's global cybersecurity assets

Benefits of FirstNet: Devices

We offer access to an industry-leading catalog range of price points. Choose from LTE devices, purpose-built rugged units, and the world's most popular smart devices and tablets—specifically suited to the needs of first responders and public safety.



FirstNet Solution Overview



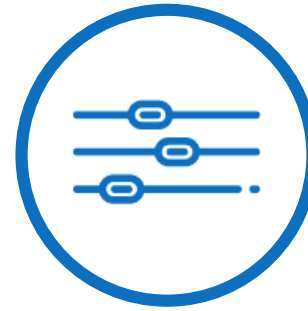
ICAM

Single Sign-On capability across all FirstNet applications plus agency applications



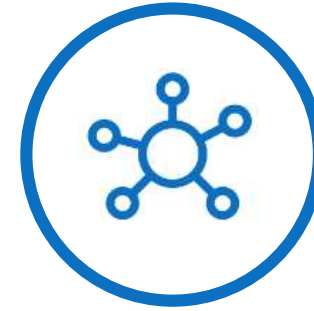
FirstNet App Store

Shows only security audited apps from trusted vendors
Can integrate with agency MDM/MAM



Local Control

One stop web tool for managing user rate plans, priority levels, PTT groups, ICAM authorizations and more



Public Safety Home Page

Unprecedented visibility into network status and more

ICAM: User Experience For Public Safety



One touch mobile Single Sign-On



Federated Single Sign-On



Biometric or other multi-factor authentication



End user authentication with advanced encryption

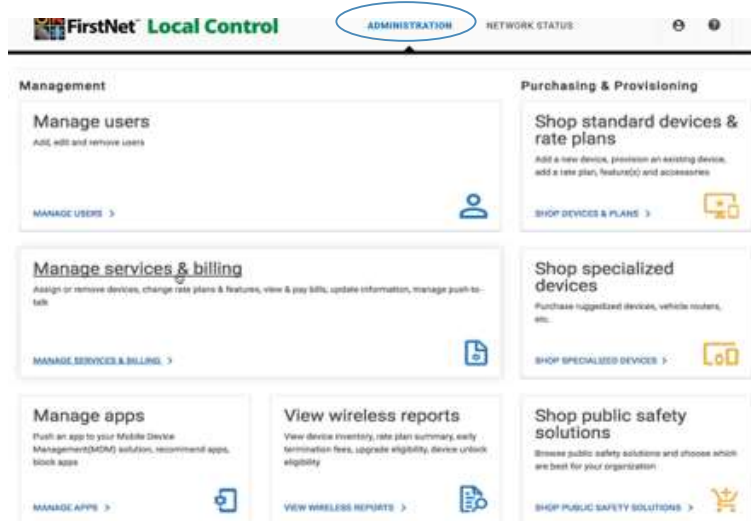


Identity Management (IdM)



Derived Credentials for Common Access Card (CAC) and Personal Identity Verification (PIV) card solutions

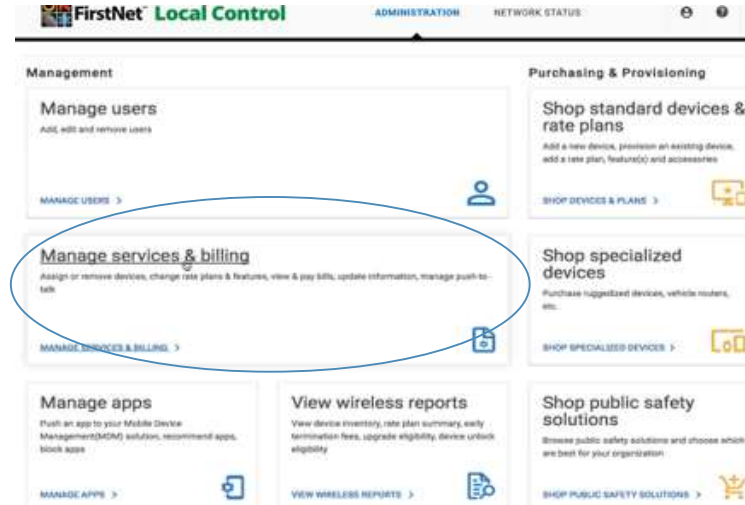
Benefits of FirstNet: Local Control- Administrative



Administrative

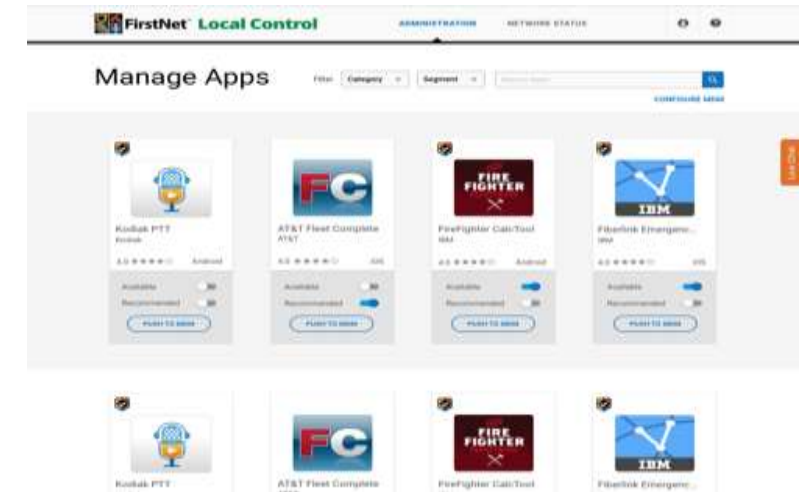
The Local Control landing page serves as a central hub for managing administrative tasks:

- FirstNet applications
- Reports
- Shop for rate plans
- Devices and applications



Manage services & billing

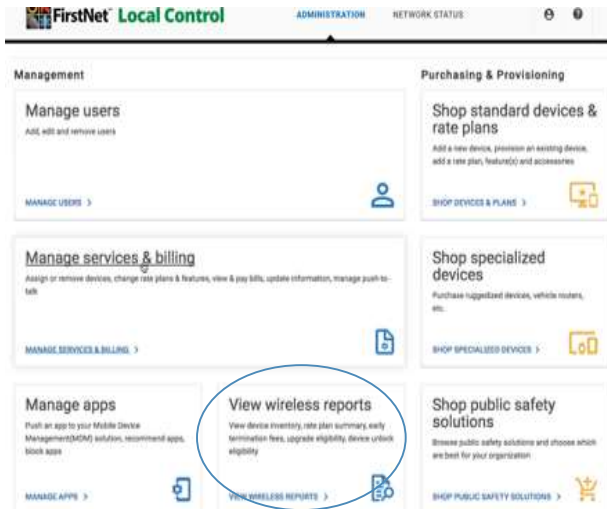
- Review a bill
- Pay a bill
- Update billing information



Manage apps

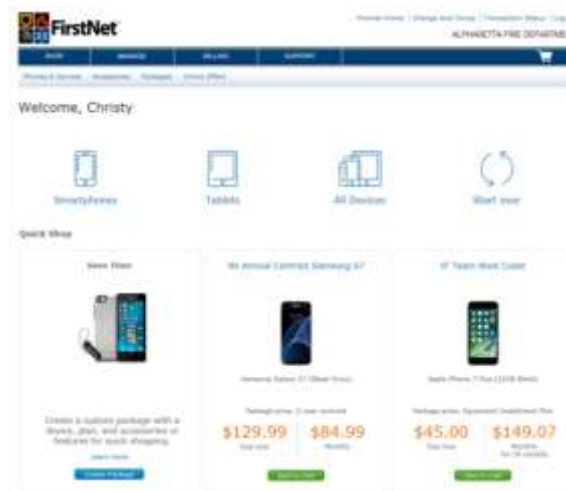
- Search/Filter all apps
- Push app to Agency MDM
- Recommend an app
- Block an app
- Drill down into detail

Benefits of FirstNet: Local Control- Administrative



View wireless reports

- Device inventory
- Rate Plan Summary
- Early Termination Fee
- Upgrade Eligibility
- Device Unlock Eligibility



Shop standard devices & rate plans

- Order stock mobility devices
 - Smart Phones
 - Tablets
 - All Devices
- Rate Plans



Shop specialized devices

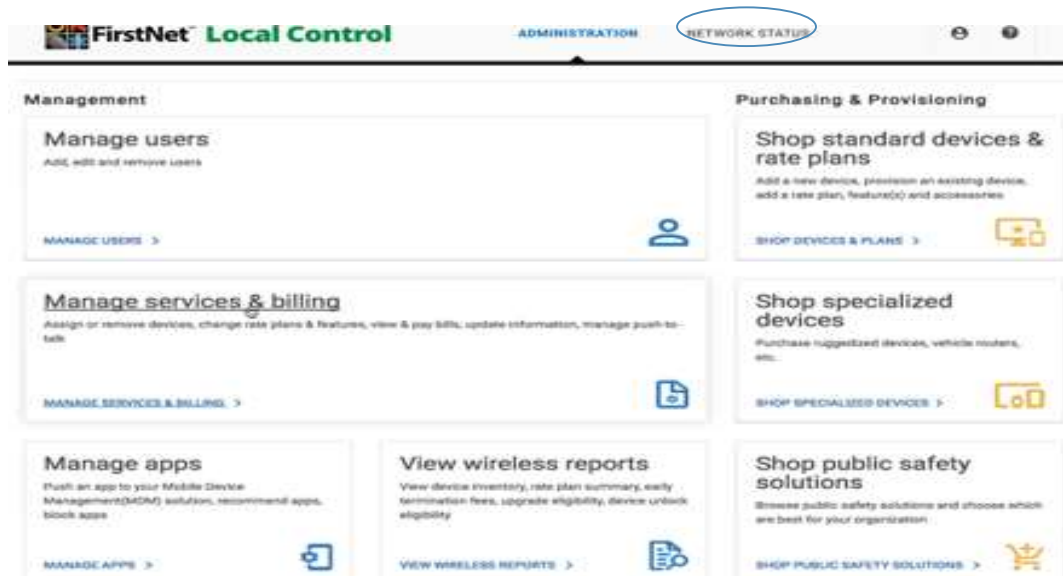
- Order special devices and accessories
 - Tablets
 - In Vehicle
 - Accessories



Shop public safety solutions

- Enhanced Push to Talk
- Box: securely store and share information in a highly secure manner
- Fleet Complete – track and communicate with agencies, vehicles and assets

Benefits of FirstNet: Local Control-Network Status



Network Status

- From **Network Status** the agency has vital information for managing critical incidents.
- Enter an address and obtain real-time graphical representation of local network health and site conditions:
 - Alerts
 - Weather conditions
 - Road traffic conditions
 - Network status



Incident Management Interface

- Authorized agency administrators can locally control FirstNet primary users priority by selecting one of three levels of QPP based on a user's role and needs.
- These priority levels can be changed at any time through the online account management interface.

FirstNet Solution Overview



App Developer Program

Foster innovation and interoperability in public safety mobile apps
APIs for FirstNet specific features



Solutions

First-party options for key services like PTT, mobile VPN, messaging, LBS and more

Or bring your own apps



Training

Public safety solution specialists to educate agencies on how to maximize their use FirstNet services



Support

Dedicated 24 x 7 x 365 FirstNet mobility customer care desk based in the US

Dedicated First Responder Support



Dedicated Support

- Single FirstNet number
- Technical Support Available 24x7x365
- US-based representatives
- International support line for US Territories
- Fully staffed and available starting in June 2017

Emergency Disaster Support

- Disaster event is confirmed and emergency message is turned on in the IVR system
- First Responder dials FirstNet helpdesk
- Caller confirms emergency incident and is routed to a FirstNet Helpdesk agent
- FirstNet helpdesk agents resolve issues and engage on-call resources

User Types



Primary Users

Fire
Police
Rescue



Today



Extended Primary Users

Hospitals
Utilities
Transportation



December 2017 Planned



Individual Paid Users

Users for a primary agency, but
maintains service responsibility
e.g. - Volunteer, BYOD



December 2017 Planned

Arizona FirstNet Rate Schedules

Device Type	Device Name	Cost
Smartphone	iPhone 6S 32GB	\$0.00
Smartphone	iPhone 7 32GB	\$49.99
Smartphone	iPhone 7 Plus 32GB	\$169.99
Smartphone	Samsung S7	\$49.99
Smartphone	Samsung S8	\$249.99
Basic Phone	Sonim XP5	\$0.00
Smartphone	Sonim XP7	\$199.99
Mobile Router	Cradlepoint IBR-900	\$899.00
Mobile Router	Sierra Wireless MP70	\$899.00

Rate Type	Service	Cost
Data Only	Unlimited	\$37.00
Smartphone	Unlimited w/o tethering	\$40.00
Smartphone	Unlimited+Tethering	\$54.40
EPTT Only	PTT + 911	\$18.99

To take advantage of the Arizona rates, agencies must be a member of the Arizona State Purchasing Cooperative. For information on joining the COOP:

- Statewide Procurement Cooperative:
<https://spo.az.gov/procurement-services/cooperative-procurement>

Acquiring FirstNet

FirstNet Solution Consultants



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Tara Brewer



Tracy Cooper

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FirstNet Value Proposition

Availability Operability Innovative





Q&A